MAYO
PERFORMING
ARTS
CENTER

Naming Opportunities

Build Our Future:

The Campaign for MPAC

Seize this unique opportunity to build MPAC's future...

For over three decades, our Mayo Performing Arts Center (MPAC) has served as the heart of Morristown, a gathering place where friends and neighbors come together to enjoy performances and events that entertain, enliven and enrich the spirit. MPAC's outstanding education programs nurture creativity and inspire self-confidence in our students. In addition to our artistic impact, MPAC also infuses a considerable boost into the local economy; over $18 million annually.

Our capital expansion and renovation project, **Build Our Future: The Campaign for MPAC**, is vital for the Morristown community and northern New Jersey, as MPAC continues to improve its capacity to serve as a cornerstone cultural organization in our region, as well as expand its offerings to urban areas. Our ability to serve others by providing the highest quality in arts, entertainment and education is the key to our success. Help us continue our mission and keep our future secure as a premier anchor arts organization serving over 250,000 patrons and students each year.

Through our expansion and renovation project, compelling naming opportunities exist at a variety of gift levels. Each one offers donors a meaningful opportunity to demonstrate their commitment to MPAC, and to help guarantee our future success. Your generous contribution will be visible to theatergoers and visitors, a special way to honor your family, a loved one or an organization dear to your heart.

Dream with us! Together, help MPAC Build Our Future.

Thank you for your participation.



Naming Opportunities*

Arts and Education Center

$5,000,000 ***Reserved***

This is the preeminent opportunity in the campaign to have your family name forever connected to MPAC's Arts and Education Center. As a leading arts school in our region, this is a place where students can explore their creativity, gain self-confidence and simply shine. Become the highest caliber patron of the arts by contributing to the education of its students through this special and exclusive opportunity.

Performing Arts School

$2,500,000 ***Reserved***

Lend your name to the renowned educational programs of MPAC's Performing Arts School and its engaging classes in musical theater, acting and voice technique. A generous contribution at this level will help expand the current number of classrooms in order to serve a greater number of students. It will also enable us to add an array of exciting new classes in visual arts, instrumental programs, adult classes, and more. This gift will also support our Miracle Project, the only theater arts education program of its kind in New Jersey that serves children with autism and other special needs.

Main Stage

$2,500,000

Here is where the magic happens! When artists step onto this special stage, magic is created before our audiences' eyes. Be part of the beauty, where shows come to life. Help us delight our patrons and make productions become a creative reality by naming our Main Stage.



Arts and Education Center Lobby and Art Gallery

$1,000,000

When guests enter this beautiful and expansive lobby, they will recognize that you played a crucial role in this expansion project. They will be in a welcoming space, with space to gather and appreciate an art gallery that celebrates local and regional artists. The First Floor Lobby will be the Arts and Education Center's "first impression" for thousands of students, patrons and visitors as they pass through to classes, special events, or simply enjoy the art. Become a part of this inviting place.

Starlight Room

$1,000,000 ***Reserved***

Link your family's name to elegance and sophistication by naming this premiere space where VIPs, Starlight Society members and donors gather to celebrate the arts. This grand area also holds special events for patrons and the community. Help us create more memories together with our donors, friends and neighbors.

Starlight Veranda and Patio

$1,000,000 ***Reserved***

This inviting space offers guests a place to relax, unwind, and enjoy cocktails while taking in sweeping views of Morristown. Before the curtain rises and during intermission, it provides the perfect setting for lively conversation, connection, and an elevated theater-going experience.

Studio 3 and 4/ Secondary Theater

$1,000,000 ***Reserved***

The new multipurpose flexible space within the Performing Arts School will function as two separate studios for small classes or transform into an auditorium-style theater with seating for up to 150 guests. This versatile addition expands opportunities for our community, doubling class offerings, extending weekly schedules, and providing a new, age-appropriate stage for our younger performers. It also creates a dynamic venue to spotlight local or emerging talent in an intimate setting.



Plaque Recognition

Starlight Promenade
$500,000 ***Reserved***

Envision your family name proudly displayed as guests enter the second-floor lobby to chat, and enjoy a cocktail in either the Starlight Room or Veranda before strolling to their seats. Connect your family name to this space, where pre-show anticipation abounds.

Green Room
$500,000

The new Green Room is where artists and entertainers spend their time before our curtain rises to eager audiences. This important space offers an elegant yet comfortable sanctuary for our performers. Be a part of this special spot!

Board Room
$500,000

With renovations, our Board Room's capacity will double. This is where important theater decisions are made. Display your name to be seen by MPAC Trustees, donors and other VIPs.

Starlight Entrance and Vestibule
$500,000 ***Reserved***

Located at the end of our secluded garden path, this VIP entrance welcomes guests headed to our exclusive Starlight Room for pre-show festivities or special events. Here, your name will be proudly displayed for all of our Starlight members to see.

9 Pine Street Center Artists' Entrance
$250,000

9 Pine Street Administrative Entrance, Lobby, and Elevator
$250,000

Arts & Education Center Entrance and Lobby from Upper Level Parking Deck
$250,000 ***Reserved***



Platinum Level
$250,000

- Upper Level Parking (approx. 42 Spaces), includes ramp from Pine Street
- Arts and Education Center Elevator (11 Pine St.)
- Starlight Room Bar ***Reserved***
- Starlight Veranda Bar ***Reserved***
- Education Lounge ***Reserved***
- President & CEO Office Suite ***Reserved***

Gold Level
$200,000

- Lower-Level Staff Parking (approx. 44 Spaces)
- Star Dressing Room #1 (Stage Level)
- Star Dressing Room #2 (Stage Level)
- Star Dressing Room #3 (Stage Level)
- Tour Production Office
- Performing Arts School Studio #2
- Performing Arts School Studio #5 ***Reserved***
- Performing Arts School Studio #6 ***Reserved***

White Gold Level
$150,000

- Freight Elevator
- Starlight Room Men's Room
- Starlight Room Women's Room ***Reserved***
- Performing Arts School Studio #1 ***Reserved***
- Chorus Dressing Room #4
- Operations Suite
- Administration Reception
- Administration Conference Room



Silver Level
$100,000

- Stair Tower from ground level parking to upper deck parking
- Staircase leading from the 1st floor of the Pine St. Entrance up to the 3rd floor ***Reserved***
- Basement Lobby
- Orchestra Pit ***Reserved***
- Dressing Room #5 (Pine St. Level)
- Crew Break Room
- Back Stage Area
- Receiving Area
- Loading Bays (3 Available)
- Administration Offices (13 Available)
- Administration Anteroom
- Veranda Men's Room (#222)
- Veranda Women's Room (#221)
- Performing Arts School Lavatory #1
- Performing Arts School Lavatory #2
- Performing Arts School Lavatory #3
- Performing Arts School Lavatory #4
- Voice Studio ***Reserved***
- Education Staff Office
- Education Director's Office ***Reserved***
- Education Anteroom ***Reserved***
- Pine Street Grove and Patio ***Reserved***

Bronze Level
$50,000

- Mechanical Room ***Reserved***
- Backstage Storage
- Machine Room #1
- Machine Room #2
- Wardrobe/Laundry
- Piano Storage
- Production Storage Room
- Education Dressing Room ***Reserved***
- Telecom Room
- Elevator Mechanical Room
- Existing Freight Elevator
- Prep Kitchen/Servery ***Reserved***
- Production Office
- Catering (#208)
- Dressing Room 6 (Pine St. Level) ***Reserved***
- Dressing Room 7 (Pine St. Level) ***Reserved***
- Dressing Room 8 (Pine St. Level)
- 3rd Floor Administration Office cubicles (**1 *Reserved***, 11 available)
- Postage & Copy Room
- Control Room (Administrative level)
- Administrative Office Breakout Space

***Spaces subject to change.**



MPAC
A NONPROFIT ORGANIZATION

Mission

Mayo Performing Arts Center, a 501(c)3 nonprofit organization, presents a wide range of programs that entertain, enrich and educate the diverse population of the region and enhance the economic vitality of Northern New Jersey.