



Brenda Cioce, Founder & CEO
RHO Residential, LLC
www.RHOresidential.com

Brenda Cioce is a seasoned executive with more than 25 years of experience leading complex organizations, managing large-scale operations, and delivering results with both fiscal discipline and strategic vision. In 2019, she founded RHO Residential and oversees a rapidly growing third-party property management company with 260 employees and a portfolio of more than 11,500 Class A apartment units in nearly 40 residential communities across New Jersey, New York and Massachusetts. Under her leadership, RHO has earned a reputation for operational excellence, financial integrity, and a boutique-style approach to client service that sets it apart in a competitive market.

Prior to founding RHO, Brenda served as President of Operations at Roseland Residential Trust, a multifamily REIT where she was responsible for budgeting, financial forecasting and earnings strategy for 12,000 units across five states. Over the course of her career, she has also held senior leadership roles at Trammell Crow Residential, Ginsburg Development Corporation, and AvalonBay Communities - gaining broad experience across development, acquisitions, and operational repositioning.

Brenda's commitment to community extends well beyond her professional work. For more than 11 years, she has volunteered with her daughter's school PTA, serving primarily in the role of Treasurer - bringing the same rigor and accountability to that position that she applies in the boardroom. She and her husband, a Morristown physician recently purchased and are restoring a historic 1906 Victorian home in town - a project that reflects both her appreciation for craftsmanship and her investment in Morristown's future.

Brenda holds a B.S. in Marketing from Johnson & Wales University and is a licensed New Jersey Real Estate Broker.