

AD PRICING

September 2026 - June 2027

Deadlines: www.MayoArts.org/advertising

► Community Guide

► Community Guide Listing \$500

- Photo and blurb on MPAC's Community Partners webpage
- Inclusion in printed Community Guide handout, available season-long in MPAC's Box Office
- Link shared in every pre-show email

► Nutcracker Program Book

- Fifteen (15) Nutcracker performances in December
- Includes digital program

► Back Cover \$800

► Full Page \$500

► Half Page \$250

► Spring Musical Program Book

- Five (5) Spring Musical performances in late May/early June
- Includes digital program

► Check website in March 2027 for rates/details.

► Digital Ads

Digital opportunities are available to enhance your advertising package. Reach out to us for more details.

Why Advertise with MPAC?

Interaction

Digital ads can be linked to your website.

Community Partnership

You'll be listed as a theater partner on MPAC's website. Every ad dollar helps to advance MPAC's nonprofit mission.

Visibility & Referrals

Box Office recommends advertising partners first when patrons ask about the area.

Ways to Pay

Check

Payable to Mayo Performing Arts Center

Online

Link:

<https://secure.mayoarts.org/donate/q/advertising>

Special Offers

MPAC Business Circle Members

- **CEO level:** Receives 20% off all advertising
- **Leader level:** Receives 10% off all advertising

To learn more about supporting MPAC as a Business Circle member, visit MayoArts.org/Support