

# AD PRICING

## Full Season: 2025-2026

Deadlines: [www.MayoArts.org/advertising](http://www.MayoArts.org/advertising)

### ► Mainstage Program Book\*

- Majority of MPAC performances
- Includes digital program
- Full page ad comes with two (2) tickets to a show of your choice (subject to availability)

► Full Page Premium<sup>†</sup> \$4,000

► Full Page \$3,000

► Half Page \$1,500

<sup>†</sup>Limited Availability

### ► Nutcracker Program Book

- Fourteen (14) Nutcracker performances
- Includes digital program

► Back Cover \$800

► Full Page \$500

► Half Page \$250

### ► Digital Ads

Digital opportunities are available to enhance your advertising package. Reach out to us for more details.

### Special Offers

#### MPAC Business Circle Members

- **CEO level:** Receives 20% off program book advertising
- **Leader level:** Receives 10% off program book advertising

To learn more about supporting MPAC as a Business Circle member, visit [MayoArts.org/Support](http://MayoArts.org/Support)

### Included Perks

#### Interaction

Digital ads & digital program books can be linked to your website.

#### Community Partnership

You'll be listed as a theater partner on MPAC's website.

#### Visibility & Referrals

Box Office recommends advertisers first when patrons ask about the area. Restaurants are listed in the Restaurant Guide (print & online).

### Payment Options

#### Check

Payable to Mayo Performing Arts Center

#### Online

Link:

<https://secure.mayoarts.org/donate/q/advertising>

#### \*Pay by installment

Split your **Mainstage Program** ad reservation into multiple interest-free payments. Payments will be billed throughout the season with each new round of printing (3 editions).

# ORDER FORM

## 2025-2026 Advertising Agreement

DATE: \_\_\_\_\_

ADVERTISER: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### Program Books:

☐ **Main Stage Program Book** (All Ads Full Color)

Ad Size: ☐ Full Page Premium\* (\$4000) (Placement Request \_\_\_\_\_) \*subject to availability

☐ Full Page (\$3000)

☐ Half Page (\$1500)

☐ **Nutcracker Program Book** (All ads full color)

Ad Size: ☐ Full (\$500)

☐ Half (\$250)

☐ Back Cover (\$800)

### Payment Options

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Payable to Mayo Performing Arts Center

#### Online

Link:

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#### \*Pay by installment

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**TOTAL DUE:** \_\_\_\_\_

Refer to rate sheet for prices.

### Terms

**Payment due upon reservation of space.**

**\*If paying by installment:** First payment is due upon reservation of space. Subsequent invoices will be mailed concurrent with each new print edition of the program book. Final payment due no later than June 1, 2026.

Checks or credit cards accepted.

Ad content subject to approval by MPAC.

**Advertiser is responsible for all ad design and/or copy unless otherwise specified\***

Ad agreements, payments and artwork should be mailed or emailed to:

**Mayo Performing Arts Center**  
**Attn: Jean Leonard**  
**100 South Street**  
**Morristown, NJ 07960**  
**jleonard@mayoarts.org**

**Cc: Katy Cockrell**  
**kcockrell@mayoarts.org**

Ad agreement is binding. There may be no cancellations or refunds post-press.

Please check **MayoArts.org/advertising** for closing dates, creative deadlines and artwork specifications.

**\*MPAC Creative Services:** Requests for design services must be received more than five (5) business days before the artwork deadline. Last-minute designs may incur a fee. If you require creative services please contact **jleonard@mayoarts.org** as soon as possible upon reservation of space.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_