

# AD PRICING

## Partial Season: January-June 2025

Deadlines: [www.MayoArts.org/advertising](http://www.MayoArts.org/advertising)

### ► Mainstage Program Book\*

- Majority of MPAC performances
- Includes digital program
- Full page ad comes with two (2) tickets to a show of your choice (subject to availability)

- Full Page Premium<sup>†</sup> \$2,650
- Full Page \$2,000
- Half Page \$1,000

<sup>†</sup>Limited Availability

### ► Nutcracker Program Book

- Fourteen (14) Nutcracker performances
- Includes digital program

- Back Cover ~~\$800~~
- Full Page \$500
- Half Page \$250

### ► Digital Ads

- MPAC Mobile App  
App Homepage Banner \$200/month
- Email
  - Spotlight in weekly e-newsletter to 100k+ subscribers (Wednesdays)  
\$1000/email
  - Banner ad in pre/post-show emails to ticket holders  
\$250/week  
(\*Week' defined as Monday - Sunday)

### Included Perks

#### Interaction

Digital ads & digital program books can be linked to your website.

#### Community Partnership

You'll be listed as a theater partner on MPAC's website.

#### Visibility & Referrals

Box Office recommends advertisers first when patrons ask about the area.

Restaurants are listed in the Restaurant Guide (print & online).

### Special Offers

#### MPAC Business Circle Members

- **CEO level:** Receives 20% off program book advertising
- **Leader level:** Receives 10% off program book advertising

### Payment Options

#### Check

Payable to Mayo Performing Arts Center

#### Online

Link:

<https://secure.mayoarts.org/donate/q/advertising>

#### \*Pay by installment

Split your **Mainstage Program** ad reservation into multiple interest-free payments. Payments will be billed throughout the season with each new round of printing (est. 3 editions).