ORDER FORM
2023-2024 Advertising Agreement

DATE: ____________________________

ADVERTISER: ____________________________

CONTACT: ____________________________

ADDRESS: ____________________________

PHONE: ____________________________ EMAIL: ____________________________

Program Books:

☐ Main Stage Program Book (All Ads Full Color)
  Ad Size: ☐ Full Page Premium* ($4000) (Placement Request: ____________________________ ) *subject to availability
  ☐ Full Page ($3000) ☐ Half Page ($1500)

☐ Nutcracker Program Book (All ads full color)
  Ad Size: ☐ Full ($500) ☐ Half ($250)

☐ Back-Cover ($800)

Digital:

☐ Feature Ad in Weekly E-Newsletter ($1000/email)
  Insertion Period: ____________________________

☐ Banner Ad in Pre/Post-show Emails ($250/week)
  (1 week of pre/post-show emails to ticket buyers)
  Insertion Period: ____________________________

☐ Mobile App ($200/month)
  Insertion Period: ____________________________

Terms

Payment due upon reservation of space.

*If paying by installment: First payment is due upon reservation of space. Subsequent invoices will be mailed concurrent with each new print edition of the program book. Final payment due no later than June 1, 2024.

Checks or credit cards accepted.

Ad content subject to approval by MPAC.

Advertiser is responsible for all ad design and/or copy unless otherwise specified†

Ad agreements, payments and artwork should be mailed or emailed to:

Mayo Performing Arts Center
Attn: Lindsey Fu
100 South Street
Morristown, NJ 07960
lfu@mayoarts.org

Cc: Katy Cockrell
kcockrell@mayoarts.org

Ad agreement is binding. There may be no cancellations or refunds post-press.

Please check MayoArts.org/advertising for closing dates, creative deadlines and artwork specifications.

†MPAC creative services: Requests for design services must be received more than five (5) business days before the artwork deadline. Last-minute designs may incur a fee. If you require creative services please contact LFu@mayoarts.org as soon as possible upon reservation of space.

TOTAL DUE: ____________________________

Refer to rate sheet for prices.

SIGNATURE: ____________________________ DATE: ____________________________