Mayo Performing Arts Center's 24th Annual Starlight Ball Honoree

Starlight Award





Adam Greene, President

ayo Performing Arts Center is delighted to honor Trend Motors with this year's Starlight Award for its generous support of MPAC.

For over 50 years, Trend Motors VW has been a leading pillar in the Morris County community, offering all-things Volkswagen to the residents of Morristown, Rockaway and many other neighboring areas in North Jersey. To describe the Trend family in one word it would have to be "community." Trend Motors is active in many local events, including charity golf outings, National Night Out, a favorite at the annual Morristown St. Patrick's Day Parade and of course, MPAC.

Trend Motors' generous support began in 2019 and became critical during a time when the theater was mandated to remain shuttered for the summer of 2021. That year Trend became the title sponsor of The Trend Motors Drive-In Concert Series. Trend Motors' support was an essential lifeline of funding for MPAC, especially when MPAC could not operate at full capacity due to COVID restrictions.



"Since 1965, Trend Motors VW has been proud to support our local community," said Adam Greene, President, Trend Motors. "MPAC has brought fantastic music, acts and priceless culture to our area. The pandemic has been devastating for so many, especially our friends at MPAC, and we knew how important it was to assist them financially to get through these unimaginable times."

Trend is also a CEO Level Business Circle member and was the Proud Lead Sponsor of the MPAC Spring Musical, *School of Rock*, in June. "Supporting MPAC shows your commitment to our community," Greene says. "This is our home, and successful business owners should always look to support and help others, especially during challenging times. The entertainment, culture and happiness that MPAC brings cannot be replaced and makes Morris County even more special. We do not want to imagine what life would be like without the MPAC...and Trend Motors VW!"

For many years, Trend Motors donated 600 newspapers a day to help comfort patients and guests at Morristown Memorial Hospital. Trend always goes out of its way to support our local schools, little league, police, fire and EMTs. While a community-driven business, it has also made out-of-town residents feel special and has many out-of-state fans too! Located on Route 46 in Rockaway, NJ, its dealership is easily accessible from many major highways, including Route 10, Route 80 and Route 287.

MPAC is grateful to Trend Motors for providing vital funding to help us bring our mission to the community. Please join us this year as we honor Trend Motors with the 2022 Starlight Award.