

## MARY COBB BIO FOR PRESS RELEASE

Mary Cobb is the President of PatientVue, LLC, an advisory business she established to support the life sciences industry with integrating the patient voice in development of therapies for rare diseases. Previously, Mary was Senior Vice President at NORD, the National Organization for Rare Disorders, the leading non-profit organization dedicated to education, advocacy and funding research for rare diseases. Prior to her focus on patient advocacy, Mary has extensive experience as a leader at several global healthcare communications agencies in strategic planning, marketing and communications for the biotech/pharma industry. She was integrally involved in establishing and serving as President and CEO of PACE, a healthcare communications agency within the Interpublic Group (IPG).

Mary puts her passion for advocacy into action by serving on the Boards of two organizations dedicated to accelerating research and providing support for patients with a rare disease. These include the Phelan-McDermid Syndrome Foundation (an autism spectrum disorder), and the Foundation for Sarcoidosis Research (a multisystem inflammatory disorder). She is also involved with the Healthcare Businesswomen's Association (HBA) as a former President and current Advisor; and with Impact100 Garden State as a Committee Co-Chair. Mary holds an MS degree in Organization Development from American University in Washington DC.

"I have been a long-time supporter of this amazing theatre as a patron, a Starlight Member and, early-on as a volunteer. I am sincerely honored to have been asked to join the Board and look forward to playing an active role as MPAC looks to expand its presence in the community as a major performing arts institution."