



CORPORATE TABLES

Tier I Corporate Table - \$10,000

- Prime seating for ten (10) at benefactor level
- Gold Page advertisement in the Ad Journal
- Company logo on sponsor poster displayed at event
- Prominent brand recognition on the invitation if commitment is received by August 3, 2011

Tier II Corporate Table - \$7,500

- Prime seating for ten (10) at benefactor level
- Silver Page advertisement in the Ad Journal
- Company logo on sponsor poster displayed at event

Tier III Corporate Table - \$5,000

- Six tickets to the Starlight Ball
- Regular Page advertisement in the Ad Journal
- Company logo on sponsor poster displayed at event

UNDERWRITER OPPORTUNITIES

Gala - \$25,000

- Three tables for ten (10) at the Starlight Ball
- Gold page advertisement in the Ad Journal
- Recognition as Banquet sponsor in any press releases or media materials
- Company logo on sponsor poster displayed at event
- Prominent brand recognition on the invitation if commitment is received by August 3, 2011

Cocktail Hour- \$10,000

- Prime seating for ten (10) at the Benefactor level
- Silver page advertisement in the Ad Journal
- Recognition as Cocktail Hour sponsor in any press releases or media materials
- Company logo on sponsor poster displayed at event
- Prominent brand recognition on the invitation if commitment is received by August 3, 2011

Silent Auction - \$5,000

- Regular Page advertisement in the Ad Journal
- Company logo on sponsor poster displayed at event

Entertainment - \$5,000

- Regular page advertisement in the Ad Journal
- Company logo on sponsor poster displayed at event

Performing Arts School Performance - \$5,000

- Underwriter acknowledgement at event prior to Performing Arts School Performance
- Regular Page advertisement in the Ad Journal
- Company logo on sponsor poster displayed at event

Invitations - \$5,000

- Regular Page advertisement in the Ad Journal
- Company logo on sponsor poster displayed at event
- Invitations generously underwritten by YOUR COMPANY printed on every invitation if a commitment is received by August 3, 2011

Centerpieces - \$3,000

- Half Page advertisement in the Ad Journal
- Company logo on sponsor poster displayed at event
- Small tent cards on each table that will read: Centerpieces generously underwritten by YOUR COMPANY

Ad Journal - \$3,000

- Half Page advertisement in the Ad Journal
- Ad Journal generously underwritten by YOUR COMPANY printed on every ad journal distributed to all guests
- Company logo on sponsor poster displayed at event

AD JOURNAL

~~Outside Back Cover (4.75" x 8") - \$5,000~~ **RESERVED**

Inside Front Cover (4.75" x 8") - \$3,000

Inside Back Cover (4.75" x 8") - \$3,000

1st Inside Page (4.75" x 8") - \$2,500

Full Page (4.75" x 8")

- Gold \$2,000
- Silver \$1,500
- Regular \$1,000

Half Page (4.75" x 3.75") - \$500

Quarter Page (4.75" x 2") - \$250

Tribute Listing - \$100



**13th ANNUAL STARLIGHT BALL 2011
OCTOBER 15, 2011**

Business Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-Mail _____

Yes, I would like to support the Mayo Center's Starlight Ball

I will take out an ad in the Ad Journal in the amount of \$ _____ for a _____ page ad
Please Email Ad artwork to **Rpack@mayoarts.org** (.eps, .pdf or .tiff formats)

I will purchase a Tier _____ Corporate Table for \$ _____

I will provide underwriting in the amount of \$ _____ for _____

I will provide a general donation in the amount of \$ _____

I will provide a tribute donation in the amount of \$ _____

Payment

Payment is due upon submission of ad artwork, text, and/or materials. Please mail this form to:
Mayo Performing Arts Center, Attention Robin Pack, 100 South Street, Morristown NJ 07960 or fax
this form to 973-455-1607, Attention Robin Pack

Enclosed is my check for \$ _____
Checks made payable to: "THE COMMUNITY THEATRE"

Please Charge \$ _____ to my AMEX Discover MasterCard Visa

Card
Number: _____

Expiration Date: _____ CCV Code: _____

Signature: _____